

Calf Nutrition

Cutting-edge programs and nutrition to help you drive change and create a competitive advantage



ABOUT NUTRITION SERVICE COMPANY

Nutrition Service Company is focused on helping Wisconsin's dairy farmers achieve their goals. Our industry-leading calf feeds combine our own flaked corn and pellets with other highly bio-available ingredients. We offer calf starters and growers that incorporate Bovatec®, Deccox® and monensin. Through our manufacturing system, we can produce both bulk calf feed loads and bags, giving us the flexibility to serve a variety of needs.



Milk Products

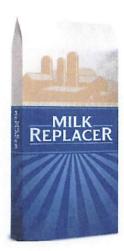


24/20 ALL MILK CALF MILK REPLACER

Formulated for replacement heifer development

Benefits and Features

- Contains Certillus[™], a targeted bacteria that combats specific pathogens
- · Made with high-quality ingredients
- Instantized formula for easy mixing

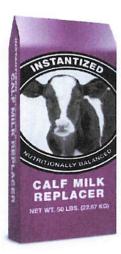


CALF-RICH® BLUE 22-20

Formulated for general calf development

Benefits and Features

- · High-quality all-milk proteins
- Bovatec® for Coccidia control
- Bio-Mos® for optimal gut health
- ClariFly® for fly control
- Instantized formula for easy mixing



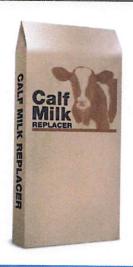
CALF-RICH® PLASMA 22-20

Formulated for general calf development

Benefits and Features

- Bovine plasma added for gut heath and functional protein
- Bovatec® for Coccidia control
- Bio-Mos® for optimal gut health
- ClariFly® for fly control
- · Instantized formula for easy mixing



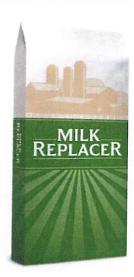


CALF-RICH® 24-20

Formulated for replacement heifer development

Benefits and Features

- High-quality all-milk proteins, with 24% protein for accelerated growth feeding rates
- Bovatec® for Coccidia control
- · Bio-Mos® for optimal gut health
- Instantized formula for easy mixing



CALF-RICH® GREEN 20-20

Formulated for beef x dairy

Benefits and Features

- · All-milk proteins
- Optimized early starter intake
- Instantized formula for easy mixing



CALF-RICH® RED 20-20

Formulated for beef x dairy

Benefits and Features

- All-milk proteins
- · Optimized early starter intake
- Deccox® for Coccidia control
- · Instantized formula for easy mixing

Calf Starter and Calf Grower

CALF RICH® 20% STARTER

To give pre-weaned calves a strong start

Benefits and Features

- Available in a 20% starter with Deccox®, Bovatec® or monensin and is customizable for your operation/ program
- Texturized feed promotes rumen development
- Appetizing texture and smell to encourage early intake
- · Contains thick steam-flaked corn, soy oil and pellets
- Formulated with Bioplex® Hi-Four, Integral® A+, Amaize® and Actigen®

CALF RICH® 18% GROWER

For increased rates of weight gain in pasture cattle, slaughter, stocker, feeder cattle and dairy and beef replacement heifers (excluding veal calves)

Benefits and Features

- Available in an 18% grower with Deccox®, Bovatec® or monensin and is customizable for your operation/ program
- · Texturized feed promotes rumen development
- Appetizing texture and smell to encourage early intake
- Contains thick steam-flaked corn, soy oil and pellets
- Formulated with Bioplex® Hi-Four, Integral® A+, Amaize® and Actigen®



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